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Question Paper Code : 82330

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2025.

Seventh Semester

Mechanical Engineering

GE 3792 – INDUSTRIAL MANAGEMENT

(Regulations 2021)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. List the Mintzberg's ten managerial roles.
2. What are the functions of trade union?
3. Write a note on Vision and Mission statement.
4. Distinguish between centralization and decentralization.
5. Sketch the model of communication.
6. What is preventive control?
7. Define organizational conflict.
8. Why do people resist change?
9. What is Business Process Reengineering?
10. Write a short note on Management of Information systems.

PART B — (5 × 13 = 65 marks)

11. (a) Discuss the different approaches to the study of management in detail.

Or

- (b) Describe the different forms of organization with its merits and demerits.

12. (a) Explain the different types of departmentalization with suitable examples.

Or

- (b) What is HRD? Discuss its objective and design in detail.

13. (a) Discuss the elements, process and classification of decision making.

Or

- (b) Explain the process and types of controlling function in detail.

14. (a) Compare Maslow's hierarchy of needs theory and Herzberg's motivation-hygiene in detail.

Or

- (b) How are individual and group conflicts managed in organizations? Give examples.

15. (a) Discuss the factors that affect productivity in organizations and explain the methods to improve.

Or

- (b) What is a total productivity maintenance? Discuss the 8 pillars of TPM in detail.

PART C — (1 × 15 = 15 marks)

16. (a) "Effective leaders are made, not born"- Comment on the statement and explain the various leadership traits and styles. Also, explain the Blake-Mouton managerial grids.

Or

- (b) "Any change, even a change for the better is always accompanied by discomforts" – Comment on the statement and explain the Lewin's process of change model. Suggest ways to overcome the resistance to change.